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[http://corporate.danone.fr/uploads/tx\\_bidanonepublications/DanoneAct\\_doc.reference.pdf](http://corporate.danone.fr/uploads/tx_bidanonepublications/DanoneAct_doc.reference.pdf)

## DANONE'S INDIVIDUAL COMMITMENTS IN *act4nature*

At Danone, we believe that a healthy diet must come from a healthy planet. Today, this conviction is embodied in our "Danone #One Planet - One Health" motto, with agriculture and animal and plant biodiversity at the heart of this issue.

Agricultural practices from the Green Revolution of the 1960s have led to the increased production of a limited number of seed varieties or animal species, land degradation and the increased use of chemicals. These practices have dangerously threatened the planet's animal and plant biodiversity. Today, biodiversity preservation has become a major issue along with the fight against climate change. Experts say that given the current rate of extinction, half of the existing species could disappear within a century. Natural habitats are weakened or destroyed because of human activities: 60% of the natural habitats worldwide have been degraded in the last 50 years and nearly 70% are being exploited beyond their capacity, such as forest environments.

At Danone, we are convinced that the protection of biodiversity is a major challenge in terms of protecting natural ecosystems and the sustainability of our activities.

### This is why Danone is committed to protecting biodiversity through the following actions:

- Fighting against deforestation;
- Promoting agricultural practices that preserve animal and plant biodiversity along the supply chain;
- Protection of biodiversity on our sites and employee awareness.

#### **1** Zero deforestation in 2020

In 2012, Danone committed to eliminating deforestation from its supply chain activities by 2020. Danone is a signatory of the New York Declaration on Forests and the Cerrado Manifesto for the protection of the Cerrado in Brazil. Danone also participates in various initiatives such as the Roundtable on Sustainable Palm Oil (RSPO) and is a member of the Palm Oil Initiative Group (POIG); initiatives that are dedicated to fighting deforestation

Danone is therefore committed to using segregated RSPO certified palm oil to ensure sustainable forest management. This was the case for 97% of Danone's purchases at the end of 2017. Likewise, for soy, Danone promotes the use of locally sourced soybeans in specific countries in order to

limit the purchase of soybeans from areas that are at risk of deforestation. Finally, Danone encourages the use of recycled paper or FSC-certified paper to protect forests.

#### ✓ To summarise our commitment:

Zero deforestation by 2020 for our main raw materials at risk: palm oil, soybean, cane sugar and paper, which contributes significantly to the protection of the animal and plant biodiversity of forests around the world.

#### **2** Promoting agricultural practices that preserve animal and plant biodiversity along the supply chain through regenerative agriculture by 2030

In agreement with its partners, and first and foremost with the farmers, Danone encourages practices that protect animal and plant biodiversity. This includes practices such as crop rotation, the development of hedgerow intercropping and other buffer zones, agroforestry practices and the limited use of chemical products (herbicides, pesticides, etc.). These practices are encouraged within the context of national action plans that take into account the pedo-climatic conditions of each region. For example, in the United States in 2016 and in France in 2018, Danone took actions towards regenerative agriculture and the protection of biodiversity through the promotion of crop rotation, the reduction of ploughing and the limited use of chemicals in order to preserve plant and animal biodiversity in soils and fields. In France, this regenerative agriculture initiative is known as the Danone Act. The initiative provides increased support for the agriculture transition with an estimated €5 million of funding for the dairy sectors, as well as for fruits and vegetables. In the United States, the initiative promotes a GMO-free animal feed sector for products certified according to the Non-GMO Project.

#### ✓ To summarise our commitment:

Develop regenerative agriculture in cooperation with the organic and conventional farmers we work with to apply practices such as crop rotation, hedgerow intercropping, the limited use of chemicals and reduced tillage, with the aim of supporting the protection of biodiversity in our main areas of activities.

### 3 Protection of biodiversity on our sites and employee awareness

As part of our commitment to the preservation of biodiversity, Danone is dedicated to continually raising the awareness of all of its employees. In France, several initiatives encourage awareness and concrete actions.

In partnership with the LPO (Bird Protection League), the Volvic site implemented a programme to protect the threatened Red Kite bird species. Since 2005, the Red Kite population has been monitored in the Massif Central region of France. One of the actions carried out by Volvic and with the help of six volunteer employees was the creation of a feeding station, which regularly provides meat for the Red Kites. Volvic was awarded by the Ministry of the Environment with a patronage award for its involvement in the protection of this species.

Similarly, Danone aims to raise awareness among its employees through the installation of bee hives on some of its sites:

- in catchment areas to promote biodiversity and support the development of fauna and flora, and
- near the Villecomtal dairy farm to teach employees about the protection of pollinators.

The same type of approach is also being employed abroad. For example, in the Andes region in Argentina, the Villavicencio brand built a natural reserve to preserve the natural mineral water sources. Villavicencio established an innovative partnership with the NGO Banco de Bosques and the Deja tu Huella initiative (Leave your footprint), which allows consumers to participate in the creation of a new nature reserve: for each bottle purchased, Villavicencio is committed to protecting 1 m<sup>2</sup> of natural habitats.

### ✓ To summarise our commitment:

Development of projects in France and abroad that are located near Danone sites and with the participation of employees in order to raise awareness of biodiversity issues.

To conclude, at Danone, we believe that the consumer also has an important role to play in promoting and preserving biodiversity. "At Danone, we believe that each time we eat and drink, we can vote for the world we want to live in." To this end, Danone is committed to ensuring transparency in our interactions with consumers by indicating, for example in our US sectors, "with or without GMOs". Similar actions are demonstrated in France by raising consumer awareness on the protection of pollinators through a partnership with Bledina - BeeFriendly and by promoting food diversity through our many brands such as Bledina, so that children can discover new fruits and vegetables.

