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https://www.francetelevisions.fr/responsabilite_sociale_et_environmentale

FRANCE TÉLÉVISIONS' INDIVIDUAL COMMITMENTS IN *act4nature*

As a public company and as a key player in the media sector, France Télévisions imposes itself to undertake significant actions in order to respect and protect the environment. The group is fully committed to protectin the environment and to including sustainability to its daily activities.

Whether through its programmes, through content production or through the day-to-day management of its infrastructure, the company wants to bring together and mobilise the greatest number of people to discuss questions related to climate change and to the preservation of biodiversity.

In this field, France Télévisions bears a public media and company responsibility; this is why it is committed to giving a voice to nature on all its national, regional and ultramarine channels, and on its digital platforms. France Télévisions is also committed to reducing the influence of its own activities on the environment.

Give a voice to nature with quality media coverage

Quality media coverage strengthens people's autonomy and encourages them to accomplish significant changes. Whether they are dedicated to highly topical news coverage or to in-depth investigation, information and debate magazines; fictions, series or documentaries are contributing to the understanding of social phenomena and to the knowledge of transitions. The audience needs good information to be able to make effective decisions at its own level or on a global scale. The great majority of people catch up on biodiversity via the media. The editorial boards of France Télévisions undertake to notify the audience of severe climatic conditions, to give explanations on complex policies, to highlight coping strategies that work on the ground and to act as a monitoring body in order to protect public interest and nature.

With two main orientations

Create the desire to make a difference for biodiversity.

Develop, enrich and share a culture of nature / Enhance mobilisation and citizens' initiatives / Underline the positive outcomes of biodiversity.

Develop, share and enhance knowledge.

Take a critical look at current policies, investigate on the progress of selected initiatives and on the difficulty related to their application over time, offer contents in order to make concrete evolutions.

Limit our direct impacts on the environment with three orientations

Reduce the environmental footprint and protect the biodiversity of our sites.

On these sites, France Télévisions is committed to:

- Reducing environmental impacts, whilst at the same time controlling the associated energy consumption in order to reduce greenhouse gas emissions

- Rehabilitating, preserving and maintaining the environment while limiting pollution: facilitate better use of waste resulting from maintenance, put up shelters for wildlife, limit the use of sanitary products and reduce pesticides and herbicides...

- Limiting the disruptions generated: less lighting, restrict noise pollution, neutralise any potential wildlife's traps.

Reduce the environmental impact of our contents with eco-made programmes.

Identify the impact of our shoots and save the ecosystem with the implementation and monitoring of a program with significant actions, in the spirit of continuous improvement.

Actions taken by in-house manufacturing teams:

- reduction of greenhouse gas emissions to the extent possible;

- provision of reusable bottles that can be filled with the available water dispensers;

- paper reduction, limitation of hard copies and the distribution of printed materials;

- waste separation;

- re-using all temporary structures and sets;

- use of local and seasonal food;

- use of renewable energy as far as possible;

- Uuse of all means to reduce mobility needs and to better manage crew and equipment travels;

- priority given to hotels with environmentally friendly practices.

■ Raise awareness and change film-making and audio-visual industry's behaviours:

- with the development of tools and actions of the Ecoprod⁽¹⁾ collective, to limit the impact of productions on the environment;
- with the mobilisation of companies, suppliers and partners around CSR issues.

Our commitments:

- Undertake the measures taken for biodiversity protection.
- Address the issue of biodiversity once a year with an Executive Committee.
- Attend the UICN World Conservation Congress in 2020.
- Commit our programmes into an ecoproduction approach up to 50% by 2022.
- Set up a voluntary path zero phyto on our direct management sites by 2022.
- Increase the number of productions companies signatory of the Ecoprod charter.



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(1) Ecoprod is a collective approach launched in 2009 by audio-visual sector players, in order to commit the sector into the consideration of its environmental footprint. The 5 funding partners, the Audiens Group, the Ile-de-France Film Commission, France Télévisions, TF1 with the support of Ademe and of the DIRECCTE Ile-De-France (Ministry of the Economy and Industry) have been joined recently by the CNC, the CSE, Film France and Media Pole Grand Paris.