



Bris ROCHER  
CEO

<https://www.groupe-rocher-fourmisseurs.com/en/content/groupe-rocher-csr-commitments>

## ROCHER GROUP'S INDIVIDUAL COMMITMENTS IN *act4nature*

In line with the 10 common commitments of *act4nature* (n°1 to n°10), groupe Rocher is committed to biodiversity.

### ■ ACTING FOR BIODIVERSITY

Preserving biodiversity (Commitment N°1), clearly identified in our Sustainable Development strategy since 2008, focuses on three principal actions:

- Engage in a new relationship to life, by changing practices according to the changes in society;
- Act as a responsible manager of natural resources, as an eco-friendly industry;
- Become an ambassador of the biodiversity cause.

### Main commitments:

#### ■ RESEARCH

• Groupe Rocher's Agronomy department welcomes a doctoral student on the optimisation of ecosystem services for pollination and biological control by conservation (Commitment n°6);

• Groupe Rocher is a member of the Executive Committee of the Platform of the French Initiative for Business and Biodiversity (Commitment n°7).

#### ■ RESPONSIBLE MANAGEMENT OF NATURAL RESOURCES

• Maintain all the industrial and tertiary sites representing more than 100 hectares of protected areas as part of the Biodiversity Refuges Program with LPO (the French counterpart of Bird Life International) (Commitment n°5).

• Ensure uncompromising traceability, safety and responsible management of the plant production schemes: First at La Gacilly in France where our teams cultivate more than 55 hectares of fields in organic agriculture and agro-ecology. And all over the world, relying on our expertise and that of our partners in the field, guarantors of our values (Commitment n°5).

• Sourcing rationally (favouring organic farming, no OGM, favouring maritime transport of raw materials).

• Protect plants to preserve resources (no endangered species, use of cultivated plants or renewable parts of plants) (Commitment n°4).

• Share with local people for a more equitable world (Commitment n°4).

#### ■ • AMBASSADOR

• Welcome about 3,000 participants each year during events and awareness-raising activities at La Gacilly, in Yves Rocher's Botanical Garden. More than 180 events are organised each summer for employees and the general public. (Commitment n°8).

• Regularly witness links between the UN's Sustainable Development Goals and biodiversity and their integration into business strategies, especially at the UN COPs (Biodiversity, Climate, Desertification) (Commitment n°7) and by signing commitments, such as the Business and Biodiversity Pledge signed in 2017 in Cancun at the UN (Commitment n°4).

#### ■ BUILD PRIVILEGED RELATIONSHIPS WITH OUR STAKEHOLDERS

The transformation of a group requires a close link with its stakeholders, be they political, international, territorial, economic, philanthropic and associative.

The group wishes to continue:

• to share its experiences with the French Ministry of Environment about the UN Nagoya Protocol and France's bid to host the IUCN World Congress in 2020 (Commitment n°7).

• to collaborate with a vast partner network: the IUCN, French branch and international headquarters, the National Museum of Natural History, the LPO, the Responsible Beauty Initiative and the Sustainable Mica Initiative, the Strategic Orientation Committee of the FRB (Commitments N°3 and n°9).

## ■ REDUCE OUR GENERAL IMPACT ON THE ENVIRONMENT

The group is part of a proactive process of ambitious progress, measured since 2010 over five-year periods, with the desire to strengthen them and continue on 2025 and 2030.

Structured for 2015-2020, the group is committed to improving its environmental footprint along its entire value chain (Commitment n°5).

2020 target	2017 Performance
Reduce by 10% the water consumption of the entire group (in m3 / production unit) compared to 2015	ON TRACK 5% Reduction
Reduce by 10% the energy consumption (in kWh / production unit) compared to 2015	ON TRACK 6% Reduction
30% of renewable energy supply	ACHIEVED 37% of renewable energy
Reduce group-wide paper consumption by 10% (in kg / unit of production) compared to 2015	ON TRACK 8% Reduction
100% supply of paper and cardboard from sustainably managed forests	ON TRACK 98% from sustainably managed forests

## ■ ENGAGE AS A MECENE OF FOUNDATIONS COMMITTED TO BIODIVERSITY

The group has been a sponsor since 1991 of the Yves Rocher Foundation. The annual budget allocated to endowment, of approximately 3.6 million Euros, allows the foundation to plant 100 million trees worldwide with the Plant for the Planet Program (77 million already planted in more than 35 countries) and support the Terre de Femmes Program (400 laureates supported and animated in community for 17 years).

Through the Daniel Jouvance Foundation, the group supports scientific training by organising Marine Biology Schools in relation with UPMC, and contributes to the preservation of coral ecosystems with the Cœur de Corail® Program (Commitment n°9).



photo credit: Dominique Rolland / Groupe Rocher

(1) <https://www.groupe-rocher-fournisseurs.com/fr/content/engagements-rsc-groupe-rocher>