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INVIVO'S INDIVIDUAL COMMITMENTS IN actanature

InVivo, a union of French agricultural cooperatives, works to fulfil the universal right to safe food thanks to a healthy, safe and sustainable food system.

Its innovative solutions in agricultural practices and plant protection, notably via its digital and organisational structures, help improve agriculture's competitiveness and the consolidation of the cooperative model while building a comprehensive approach, a "Third Way" for an innovative agriculture, economically and environmentally efficient.

Biodiversity is an essential building block every economic activity; this fact is acutely so for InVivo which works with living organisms. As a result, InVivo is undertaking a greater integration of biodiversity into the deployment of its corporate strategy, 2025 by InVivo. In 2025, InVivo will provide an initial assessment of its efforts in France.

Our Commitments

Adopt at least one CSR performance indicator by 2025, allowing the measurement of our progress with regards to a better integration of biodiversity into our business strategy.

■ Inform employees and progressively gain their awareness of biodiversity's importance both in general and in their respective professions over the commitment period.

Continue our R & D efforts to improve preservation of the biological quality of soils in order to secure productions as well as food security.

Promote a sustainable use of natural resources and develop the valorisation of by-products in animal nutrition.

Develop Gamm vert's "Responsible Gardening" proposition which, since 2017, accompanies individuals in sustainable gardening methods, raises awareness and discourages the use of phytosanitary products.

Seek to promote sustainable agricultural practices, including the respect for biodiversity, and improve the awareness of these efforts thanks to greater traceability. For example, the Agriprogress platform, a digital platform for monitoring environmental performance and economics of agricultural and agri-food sectors launched by InVivo and McDonald's. This platform aims to enable farmers and cooperatives to better map and promote their best practices.

With these tools farmers support their efforts to preserve or enrich biodiversity on their properties with the aim of better informing consumers and agro-food actors. Continue to develop InVivo Foundation's projects, whose mission is to help improve farmers' livelihoods, bring about new sustainable food solutions and to take care of natural resources.

In this context, InVivo Foundation co-finances and provides financial support, skills and expertise for several agricultural projects that have biodiversity as a central axis.

For example, the "Pour une Agriculture du Vivant" ("For a living agriculture") movement which focuses on soil and field biodiversity through conservation agriculture; programmes promoting model agroecological peri-urban farms inspired by permaculture; and projects that fit with in the UN Sustainable Development Agenda (2030 Agenda) which combats the degradation of land thanks to efforts in biodiversity and agroforestry.



