ĽORÉAL

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L'ORÉAL'S INDIVIDUAL COMMITMENTS IN actanature

Limiting the impact of our activities on biodiversity

Focus on the use of renewable raw materials and ensure that sourcing respects biodiversity

The conservation and responsible use of biodiversity are central to EOréal's sustainable sourcing policy.

As early as 2005, L'Oréal made a commitment to use its plant-based raw materials in ways that respect the principles of the Convention on Biological Diversity.

In 2017, 59% of raw materials used in group products were plant-based.

Our sustainable sourcing policy, shared with our suppliers, puts preserving biodiversity and ensuring the fair and equitable sharing of its benefits at the heart of the principles guiding our action: it promotes responsible growing and collection practices, which ensure respect for people and ecosystems, while giving priority to soil, water and forests.

Our commitments:

- By 2020, we will have raised the awareness of all our suppliers about the importance of conserving biodiversity,
- By 2030, 100% of our renewable raw materials will be sustainably sourced.

Contribution to common commitments 1, 3, 4 and 10.

2 Combat deforestation

Since 2007, L'Oréal has been rolling out action plans to ensure the sustainable sourcing of agricultural commodities that could give rise to deforestation: palm oil and its derivatives, soya oil and its derivatives, and wood fiber-based products. Since 2012, 100% of the group's palm sourcing has been RSPO-certified.

In 2014, L'Oréal made a commitment to Zero Deforestation.

Our commitments:

 By 2020, no L'Oréal product will be linked to any form of deforestation,

- By 2020, all agricultural commodities that could give rise to deforestation - palm oil and its derivatives, soya oil and its derivatives, and wood fibre-based products – will be from known sustainable sources,
- For its paper, board and wood packaging, the group has set itself the targets of using only materials from forests that are sustainably managed and respect biodiversity, and of achieving 100% certification by 2020 for all materials of these types.
- In addition to the traceability and sustainable certification initiatives already under way, EOréal will continue to develop and support projects in production zones to promote more sustainable cultivation, and to restore damaged natural habitats, particularly in Indonesia (with the protection of high conservation value areas, REDD+forest conservation, and the restoration of peatlands). By 2020, approximately one-third of our palm sourcing will be from or near projects of this type.
- Lastly, L'Oréal has set itself the target of becoming carbon balanced by 2020, by balancing 100% of the group's remaining greenhouse gas (GHG) emissions (scope 1, scope 2 and downstream transportation of products in scope 3 under the GHG Protocol) by insetting initiatives, meaning reducing emissions from our sourcing activities, for example through programmes for reforestation or the protection of carbon sinks, and the promotion of more sustainable agriculture practices.

Contribution to common commitments 2, 5, 6 and 10.

3 Ecodesign / Improve the environmental profile of our products (formulas and packaging)

For several years now, L'Oréal has been analysing the life cycle of its products to identify and assess their impacts on the environment. The studies show that, for rinse-off products, one of the main environmental impacts is linked to the quantity of water used and the quality of the rinse-off water during use. The group is striving to measure the environmental impact of its formulas and to minimise it by improving their biodegradability, so as to minimise potential impact on biodiversity.

EOréal is also committed to limiting the impact of its packaging on the environment.

To assess the environmental and social impact of its finished products and measure its progress, L'Oréal recently issued its development teams with a new Sustainable Product Optimisation Tool (SPOT), in line with methodologies developed at European level under the PEF initiative which take biodiversity impact into account. The tool has been introduced across all the group's brands.

Our commitments:

- By 2020, 100% of L'Oréal products will have an improved environmental or social profile, thanks to the improvement of the environmental profile of their formulas (biodegradability and water footprint, use of renewable raw materials from sustainable sources) and their packaging,
- By 2025, 100% of our plastic packaging will be refilable, reusable, recyclable or compostable,
- We will share our methodological work for our SPOT tool with the scientific community and with the representatives of the authorities (French Environment & Energy Management Agency ADEME, Joint Research Centre of the European Commission, French Ministry for the Environment & Responsible Development, and the European Commission).

Contribution to common commitments 3, 4, 7, 8 and 10.

4 Promote biodiversity on our industrial sites and campuses

Since 2016, biodiversity protection has been an integral part of the management programme of the industrial, administrative and Research sites operated by the group.

Awareness-raising initiatives, and programmes and projects aimed at protecting or developing biodiversity, are currently being prepared or rolled out in ways that take the environment of each site into account.

Our commitments:

- Biodiversity guidelines will be issued to all group sites worldwide in 2018 and 2019,
- Each group plant must have completed its initial local biodiversity initiatives by the end of 2019,
- By 2020, 100% of the sites operated by L'Oréal must have a project aimed at sustainably protecting and contributing to the development of local biodiversity,
- By 2025, 100% of L'Oréal's industrial and administrative sites will be carbon neutral,
- By 2030, L'Oréal will have cut its direct and indirect CO₂ emissions by 25%.

Contribution to common commitments 5, 6, 8 and 10.

5 Support biodiversity Research

L'Oréal, in conjunction with various research bodies worldwide, is committed to enabling a better knowledge of the biodiversity of ecosystems.

Our commitments:

• In marine biodiversity, we will continue to support the work of the Tara Foundation, with which we have a multi-annual partnership to fund scientific research into endangered marine ecosystems. We will continue our scientific collaboration with the Scientific Centre of Monaco to assess the impact of raw materials on coral, which represents up to 30% of marine biodiversity (with the development of methods and scientific publications). We will achieve a minimum of one scientific publication each year on a biodiversity-related issue with one of these centres.

Contribution to common commitment 9.

