

## ■ HOW TO JOIN ACT4NATURE INTERNATIONAL?

**Act4nature international** is the continuation of act4nature 2018 for companies with international activities<sup>(1)</sup>. It is also led by EpE under a multi-stakeholder steering committee and, though aimed at global actors, is a French collective initiative run by French partners.

**Companies committed to act4nature in 2018** and willing to pursue their action under act4nature international are invited to send updated commitments (SMART<sup>(2)</sup>).

**New companies** wishing to join can send the act4nature's ten common commitments, together with their own SMART commitments, all signed by their CEO.

The individual commitment format is open but should not exceed 2,500 signs. The text may contain URL links. Applications are to be submitted to [engagement@act4nature.com](mailto:engagement@act4nature.com).

The [www.act4nature.com](http://www.act4nature.com) website will be updated, posting the updated and new corporate commitments that will have been received and reviewed by the Steering Committee.

There is no cost associated with your commitment.

1. <http://www.act4nature.com/en/>
2. <http://www.act4nature.com/en/how-to-join-act4nature/>

## ■ PARTNERS

### ■ Business network



### ■ Public organisation



### ■ Environmental NGOs



### ■ Scientists partners



**act4nature**  
international

Contact :

[engagement@act4nature.com](mailto:engagement@act4nature.com)

[www.act4nature.com](http://www.act4nature.com)

#act4nature

# Commit to act4nature international

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international



## 10 COMMON COMMITMENTS

The scientific community:

- warns us about the damage to biodiversity caused by the current global economic development model and demographic trends;
- gives us notice that the assumption of a sixth mass extinction caused by human activity is proving to be true;
- explains to us that biodiversity is under threat and, consequently, so is the functioning of the living planet;
- alerts us that ecosystem services will be affected, without us yet being able to estimate all the social and economic consequences, including impacts on our businesses.

The scientific community also specifically points out that the situation will get worse on land and in our oceans if no action is taken to address the factors behind biodiversity damage: land artificialisation and territorial fragmentation that reduce habitats, resource overexploitation, monocultures, pollutions, expansion of alien invasive species, and lastly climate change. These high-inertia mechanisms are for the most part interlinked, indirect and diffuse.

Our companies can contribute to the development of new dynamics. Beyond their corporate social responsibility, it is in their interest to do so since they depend on ecosystems working properly and since a change of approach also carries new opportunities.

We already have solutions and can develop new ones, thereby meeting changes in the mindset and expectations of a growing part of the population. Concrete experiences in our companies and our value chains, from suppliers to customers, are encouraging us to change scale and create value by integrating biodiversity into our strategies.

Most of the countries in which we operate are pursuing public policies, at various levels, aimed at conserving and restoring biodiversity as well as encouraging all actors to play an active part in this direction. In France, the National Biodiversity Strategy (SNB), formulated within the framework of the Convention on Biological Diversity, implements initiatives along those lines and encourages companies to adopt voluntary approaches to meeting targets set by the international community.

The commitments that follow are in line with those public authorities' initiatives.

Aware of the role our companies are expected to play, we are accordingly committing to integrating nature - environments, animals, plants, ecosystems, interactions and genetic heritage - into our strategies and business models, and to taking concrete action to provide solutions for the conservation of biological diversity, its restoration, the sustainable use of natural resources and a equitable sharing of the benefits arising out of their utilisation.

## More specifically, we the signatories commit to:

- 1 Integrating biodiversity into our corporate strategy, founding our action on available scientific knowledge;
- 2 Engaging in dialogue with all our stakeholders regarding their expectations and our impacts, actions and progress;
- 3 Assessing the various components of biodiversity of concern to us, using direct and indirect impact indicators, risk and performance indicators and, when relevant for decision making purposes, assessing in economic terms our impacts and our reliance on smoothly functioning ecosystems;
- 4 Promoting the progressive integration of biological diversity into decisions throughout our value chains, from the production of natural raw materials to the final stage of our products life cycle after use by consumers;
- 5 Primarily preventing, reducing and ultimately offsetting our impacts, by seeking on a case-by-case basis no net loss as a bottom line and even a net gain of biodiversity<sup>(4)</sup> in our activities and geographical areas of influence, and by factoring in the need for ecosystems to adapt to climate change;
- 6 Giving priority to the development of Nature-based Solutions<sup>(5)</sup>, ensuring that they are implemented in a science-based and biodiversity-friendly manner, and promoting a certain variety in such solutions;
- 7 Incorporating biodiversity into our dialogue with policymakers so that this issue is progressively embedded into public policies. When invited to do so, contributing to the national biodiversity strategies of countries where we operate;
- 8 Raising awareness of and train our employees in biodiversity and its relation to their jobs. Promoting and encouraging nature-friendly initiatives by them and providing due recognition to such actions and practices;
- 9 Mobilising resources and establishing appropriate partnerships to support and monitor our actions taken in the field;
- 10 Publicly reporting on the implementation of these commitments and of our individual commitments set out below.

Company Name

Chairman's signature

Name of signatory