

Nexity's individual commitments to act4nature international

Nexity, a real estate services group, is above all a service platform across a wide value chain (from urban planning to real estate development to property management and other services). It offers high-level environmental solutions while supporting the development of territories and the quality of life in cities. In 2021, Nexity is renewing its commitment to nature and biodiversity, taking new steps.



@Sergio Grazia

Challenge 1: Give our inhabitants and users access to nature

Our goal is to ensure that all our residents and users have access to green space¹, favorable to their well-being.

- 100% of residential and tertiary projects delivered from 2023 will include planted areas.

Challenge 2: Systematically include biodiversity requirements in the design of green spaces

Nexity wishes to contribute to protecting and restoring biodiversity increasing the presence of nature in the city and improving the quality of green spaces created. To this end, an operational collaborative approach was drafted with the Cerema², to generalize biodiversity standards in the design of green spaces.

- 100% of planted areas designed with biodiversity requirements - use of native species, diversification of plant layers; use of persistent and deciduous species, integration of continuities with the vegetation present on and around the project, etc. - in operations delivered from 2023.

Challenge 3: Reduce the impact of urban land take

Our approach is pragmatic and takes into account multiple factors: firstly, by considering to rebuild the city over the city (densification, rehabilitation, development of brownfield sites, etc.), with a focus on reintroducing nature, for which water is an essential vector; then by limiting the effects of soil sealing in our constructions and urban projects.

- 100% of residential and tertiary operations launched in 2022 will have studied and if possible integrated at least 1 solution to limit the impact of soil sealing (examples: soil unsealing, use of natural techniques for infiltrating rainwater, use of permeable outdoor surfaces ...) with the ambition that all operations succeed to do so. An analysis of the obstacles encountered in the implementation of these solutions will be carried out.

Challenge 4: Management and governance relating to biodiversity

Progress on a selection of indicators will be presented annually to the Executive Committee.

Challenge 5: Create a shared culture of biodiversity and improve our employees' skills

We strive to raise awareness on biodiversity amongst employees and enable them to acquire operational know-how around revegetation and biodiversity. In 2020, 450 employees were trained on nature and biodiversity via a webinar.

- Train 100% of targeted employees by 2022 (i.e. 1,200 in total).
- At least 1 publication per month of latest news, scientific information, feedback from the field, shared with our experts through the creation of an online collaborative space dedicated to the professional community.

Challenge 6: Promote biodiversity among our stakeholders

We want to make sure that our actions meet the expectations of our customers (individual clients, commercial clients, local authority clients and institutional clients) and stakeholders and to raise their awareness on biodiversity.

- Carry out actions to promote biodiversity among our Individual clients- housing occupants or investors - and office users, on operations delivered from 2023 (signage on site, presentation of our approach in marketing materials - brochures, program web page, etc.)

1 A green space, or planted area, is characterized by the presence of vegetation, as opposed to an entirely mineral space. Its definition takes into account all urban contexts, and ranges from a set of plantations - including on parking or roof type slabs - to larger areas of vegetation.

2 Cerema: Center for Studies and Expertise on Risks, the Environment, Mobility and urban Development