

Dag RASMUSSEN
CEO

Individual commitments of Lagardère Travel Retail to act4nature international

Lagardère Travel Retail is one of the Lagardère Group's two branches, and one of the world's leading travel retail operators.

The group opened its first outlet, a Hachette bookshop at Paris Gare de Lyon train station in 1852.

170 years later, we have gained extensive experience in the travel retail industry and our customers enjoy new experiences on a daily basis.

We create, deploy and operate store and foodservice concepts for our Travel Retail landlord partners, namely airports and train or metro stations, as well as for many hospitals in France. In total, we operate over 4 800 points of sale in concessions across 42 countries, with a total 2019 turnover of 5.5 billion Euros.

Corporate Social Responsibility is at the heart of our strategy. Our PEPS (Planet, Ethics, People, Social) programme follows a detailed roadmap towards achieving clearly defined targets.

To identify and fully understand the direct and indirect impact of our activities on the climate, we have done our first full-scope carbon footprint assessment in 2021. The assessment was supported by the specialized agency Carbone 4, and the results confirmed that 95% of our negative impact on climate change comes from indirect sources. The intensive work on our roadmap to reduce our GHG emissions has led us to consider the impact that the products we sell have on the planet's natural resources, and the biodiversity around us.

Based on these findings on our how our activity is affecting biodiversity, we have made the following commitments:

1) REDUCE THE IMPACT OF OUR ACTIVITIES ON BIODIVERSITY			
TOPIC	COMMITMENTS	OBJECTIVES	TARGET
Value Chain	Develop a policy on responsible purchasing practices integrating criteria targeted towards biodiversity protection in addition to the current mandatory criteria. • CARE programme: The current 4 selection criteria: <i>I care «for Myself», or «for Animals»</i> <i>I care «for the Planet», «for Social & Ethical causes».</i> The selection: - Is carried out on product level, based on renowned certifications. - Takes into account the capacity of the brands to deliver tangible proof on the eligibility of a product lacking a certification listed above. Ambition: For 20% of our product offer to be "responsibly purchased". Time frame : 5 years (launch of the first tests end of 2021).	Integrate such criteria in our supplier specifications (for purchases of products, services and indirect purchases), as well as in the selection criteria for responsible purchasing (program 'CARE').	2025
	Raise awareness among the consumers of the impact of their product choice on biodiversity by running promotions on products or brands which act responsibly.	Run at least 3 promotions a year highlighting such products per year.	2025
	Continue the work on reducing our GHG emissions to reduce our global carbon footprint.	Contribute to global carbon neutrality in 100% of our sales points under direct control.	End of 2023
Points of sale	Establish a list of all of our points of sale under direct control with a green outdoor area, and run biodiversity analysis for the POS which feature such areas.	100% of the site concerned.	2026
	For the sites with a green outdoor area, set up actions to protect and preserve biodiversity. Add educational /informative displays on such.	100% of the sites concerned.	2027
	Select more eco-friendly furniture for the new points of sale (with materials which are biosourced, locally produced, labeled or certified, ...).	Define purchasing rules for eco-friendly furniture for our new stores.	2024

2) MAKE A POSITIVE CONTRIBUTION TO BIODIVERSITY PRESERVATION			
TOPIC	COMMITMENTS	OBJECTIVES	TARGET
Contribution to the preservation of biodiversity	Support projects making a positive contribution to the preservation of biodiversity.	Our carbon compensation projects contribute to the protection or regeneration of biodiversity.	2024

3) RAISE AWARENESS AMONG OUR EMPLOYEES AND OUR STAKEHOLDERS ABOUT BIODIVERSITY			
TOPIC	COMMITMENTS	OBJECTIVES	TARGET
Raise awareness and train our employees (and stakeholders)	Organize information sessions on biodiversity for all employees at the headquarters.	100% of the HQ employees were invited to join a session on biodiversity preservation.	2023
	Organize specific training sessions on biodiversity for identified populations/target groups within our staff which are particularly concerned.	Organize training sessions on responsible purchasing which integrate modules on biodiversity for the purchasing departments.	2024

4) HIGHLIGHT OUR COMMITMENTS ON BIODIVERSITY INTERNALLY & EXTERNALLY			
TOPIC	COMMITMENTS	OBJECTIVES	TARGET
Highlighting our commitments	Transparent internal and external communication on our commitments to protect biodiversity.	Publish our commitments and roadmap on the intranet, communicate on them during internal events, as well as externally to landlords and brands.	2023
	Integrate the biodiversity roadmap into the Group's overall CSR strategy of.	Identify the connections between our CSR strategy and our biodiversity roadmap.	2023