

## Kering's individual commitments to act4nature international

Across the planet, ecosystems and the life they support face alarming threats.

To safeguard those ecosystems on which our supply-chain rely, Kering has taken concrete steps to place sustainability at the core of both strategy and operations.

In 2017, Kering unveiled bold sustainability goals to achieve by 2025. You can find details and progress on these [here](#). When it comes to biodiversity, we commit to:

### 1 Improve measurement of ecosystem services and biodiversity

Kering works with scientists to refine the way we account for our impact on biodiversity. Our open-source **Environmental Profit & Loss Account** measures our environmental impact across our supply chain and we ambition to reduce it by 40% by 2025. We quantify biodiversity impacts by looking at land use change and use the EP&L as a decision-making tool to produce better biodiversity outcomes. Looking ahead we will:

- Develop our metrics for biodiversity by testing an 'add-on' tool developed with **Cambridge University**.
- Keep engaging in dialogues about science-based targets for biodiversity and new commitments in the context of the CBD COP 15.

### 2 Respect biodiversity in the supply chain

In 2018, Kering published the '**Standards for Raw Materials and Manufacturing Processes**', which set best practices in environmental protection, among others, and committed to 100% alignment with the Standards by 2025.

By then, Kering will:

- Adapt our global sourcing strategies to the **Conservation Hierarchy** and the science-based targets for nature (avoid, reduce, restore/regenerate and transform).
- Continue to rely on robust **3rd party certifications/labels** that promote positive biodiversity outcomes.

### 3 Create positive impacts on biodiversity

Kering actively supports biodiversity initiatives, including:

- Scaling up regenerative agriculture in our supply chain by using innovative financing mechanisms and partnering with the **agro-industry**.
- Implementing reptilian protection programs within the **Southeast Asian Reptile Conservation Alliance** initiative.
- Partnering with conservation and scientific groups, including **IPBES**, IUCN and more.

### 4 Promoting biodiversity among all stakeholders

Kering will deepen its leadership role in the industry through pioneering collaborations. Looking ahead:

- Kering will unveil a comprehensive corporate biodiversity strategy in 2020.
- Through our leadership position within the **Fashion Pact**, Kering will work to ensure all members develop strong biodiversity strategies and partner with others industry players to launch and scale ecosystem restoration programs.

