

## LVMH's individual commitments to act4nature international

Protecting biodiversity is a point of pride for the LVMH Group and its 75 Houses. Nature is both a source of inspiration for product manufacturing with the finest natural raw materials and a treasure to be preserved and valued. As well as supporting the fight against climate change, protecting nature is one key pillar of the Group's environmental policy, which has been in place since 1992. Developed as part of the LIFE Program (LVMH Initiatives For the Environment), which sets out dated and quantified commitments whose results are both **validated by third parties and published**, the policy aims to:

→ **Protect plant species and animal welfare at every stage in the supply value chain, for Fashion and Leather Goods as well as Cosmetics, by respecting the very highest standards, and making the following commitments:**

- 100% Global Organic Textile Standard cotton, Better Cotton or recycled cotton by 2025;
- 100% FurMark certified farmed furs by 2025;
- 100% of leathers from certified tanneries, by 2025 with, at least, 70% from the Leather Working Group;
- 100% of purchased palm oil derivatives to be RSPO-certified by the end of 2021;
- Improve animal feed management and farming practices to achieve zero net deforestation and desertification<sup>(1)</sup> by 2025.

→ **Preserve soils, especially in the Wines and Spirits business, by making the following commitments:**

- 100% sustainable viticulture certification in its vineyards both in France and elsewhere, continuing beyond 2020;
- Invest €20 million in a Champagne research centre given over to sustainable viticulture and create a Living Soils University to encourage innovation along with knowledge and best practice sharing for all of its partners.

→ **Promote the circular economy and its positive impacts on biodiversity by improving the environmental footprint of 100% of its products by 2025, from manufacturing to packaging.**

→ **Support fundamental and operational research to step up scientific knowledge and apply it to the business model and its value chains.** For example, the Group is:

- A founding member of the **French Biodiversity Research Foundation**;
- A partner of **UNESCO's MAB** (Man and the Biosphere) **programme** - the aim of which is to establish a scientific basis for enhancing the relationship between people and their environments - also during the next IUCN World Conservation Congress;
- A member of the **«Ecological Accounting» Partnership Chair** to support the strong sustainability approach, with AgroParisTech;
- Supported by an ad hoc Scientific Committee which backs new projects to promote biodiversity, both for domestic and wild animals, and to seek out the **best practices for our supply chains**.



Hennessy - © Christophe BARRAUD

1 - According to the definition in the Net Zero Emission 2050 EPE study