

Thierry DE LA TOUR D'ARTAISE
CEO

Groupe SEB individual commitments to act4nature international

Groupe SEB, leader in small domestic equipment, is aware of its responsibility in the preservation of biodiversity.

For more than 10 years, Groupe SEB, a recognize player in the circular economy, has acted to reduce its environmental footprint. In view of the climate emergency and the erosion of biodiversity, the Group reinforces its commitment by taking action in favor of biodiversity based on 4 priorities.

1 Fight against pollution

In its fight against the various forms of pollution (water, air, soil), the Group is committed to limiting waste production and eliminating all plastic packaging from its products in order to limit the impact on ecosystems.

- **2022 target:**

-15% production of waste manufactured in our factories (base year 2019);

- **2023 target:**

Zero plastic packaging, and thus help reducing the presence of plastics in the oceans.

- **2025 target :**

Eliminate the use of phytosanitary products for the maintenance of green spaces at 100% of our sites.

2 Preservation of natural resources

Beyond its Responsible Purchasing Policy, Groupe SEB is committed to a circular economy by reducing the pressure on resources by integrating more recycled materials, allowing our products to be repairable and integrating the study of the impact on biodiversity from the product design stage:

- **2023 targets :**

- 20% water consumption per product produced (base year 2016);

+90% of our household appliance products will be 10 years repairable;

reach a minimum of 50% of recycled materials in our products/packaging.

- **2025 targets :**

- 25% water consumption per product produced (base year 2016);

100% of the new Life Cycle Assessment (LCA) of our products integrating the biodiversity footprint, which will serve as a baseline to launch improvement actions.

3 Reduction of carbon emissions

Because the fight for the climate and biodiversity are inseparable, Groupe SEB reaffirms its commitment to contribute to global carbon neutrality by 2050.

- **2023 targets:**

- 40% carbon intensity of our factories (*base year 2016*);

- 15% carbon intensity of our products (*base year 2016*);

- 10% carbon intensity of the transportation of products (*base year 2016*).

- **2030 targets:**

- 60% carbon intensity of our factories (*base year 2016*);

- 40% carbon intensity of our products (*base year 2016*).

4 Development of projects in favor of biodiversity

Groupe SEB will offset its residual emissions by investing in projects that benefit for biodiversity programs for reforestation or conservation of natural environments.

- **2023 target:**

Support a forest ecosystem restoration project with a label guaranteeing the preservation of biodiversity.

At the crossroads of climate and biodiversity issues, access to healthy and sustainable food is another key issue in Groupe SEB's strategy. Since 2016, the Group has joined the Vavilov Conservatory Garden Network to support the Vavilov Institute in St. Petersburg, the oldest seed bank in the world. It presumably conserves part of the food future of humanity, through plant biodiversity protected against diseases, pests and the effects of climate change. In order to raise awareness, educational workshops on gardening are organized for the employees of the site hosting the garden.

- **2023 target:**

After the success of our first Vavilov garden in France, Groupe SEB is committed to hosting a second garden, and if possible, at an international site.



Find out more about the Vavilov initiative:

<https://www.groupeseb.com/en/biodiversity>;
<https://denatura.org/projet/vavilov/>