

# act4nature international

## URGENT CALL TO TAKE SERIOUS ACTION

**Following the Kunming-Montreal agreement, it is time to take serious action addressing both biodiversity and climate crises at the same level.**

act4nature international is a multi-stakeholder initiative that encourages companies to find their own balance between economics, nature and climate concerns. Onboarding nature in their strategies, processes and operations is a pragmatic start. act4nature's "learning by doing" approach allows for continuous improvement and delivers concrete results.

## ACTION COMMITMENT FRAMEWORK FOR BIODIVERSITY

**act4nature** is an action commitment framework led by business networks, scientific partners and environmental NGOs.

Applicable to any company from any sector, it develops a progressive mobilisation in favour of biodiversity through action.

act4nature contributes to achieving the Recommended Disclosure metrics proposed by the TNFD while strengthening the coherence of a biodiversity approach.

**ALTOGETHER, MORE THAN 250 COMPANIES HAVE COMMITTED TO THE ACT4NATURE FRAMEWORK!**

## A FRAMEWORK BY COMPANIES FOR COMPANIES

### The personal involvement of the company CEO

fosters bottom-up initiatives at every level confirming the company commitment toward nature.

### The 10 Common Commitments

signed by the company CEO, ensure nature is addressed in all business decisions, from strategy to operations and reporting.

### The company specific SMART commitments

signed by the CEO, are built from the company's specific link to biodiversity, based on the nature of its business and geography.

### The multi-stakeholder Steering Committee

collectively ensures that individual commitments are SMART, confirming the relevance of the materiality approach taken by each company.

### The publication of a periodical reporting on the SMART commitments,

is a strong stimulus for swift implementation.

## THE STEERING COMMITTEE



### BUSINESS NETWORKS

enable peer comparison and emulation.



### SCIENTIFIC PARTNERS

verify commitment plans are relevant and prevent greenwashing.



**NGOs** allow relevance evaluation given specific businesses and local actions.

## FROM LOCAL TO GLOBAL

**Launched in 2018, act4nature has swarmed into several initiatives using the same framework:**

- act4nature international for companies with international footprint (70+ companies);
- Entreprises Engagées pour la Nature (companies committed for nature) led by the French Office for Biodiversity for French companies (133 companies);
- act4nature Portugal led by BCSD-Portugal (41 companies);
- transport4nature focusing on network infrastructure companies based in Europe (5 companies).



**"The act4nature methodology helps us to continuously improve our processes and makes our commitment meaningful to both shareholders and other stakeholders."**

Catherine MacGregor, **CEO, Engie**

Individual commitments are defined by each company, ensuring new voluntary actions, beyond regulation, based on relevant indicators adapted to the company's activity. These individual commitments, quantified and time bounded, are intended to be renewed and from time to time as part of a continuous improvement process.

## SMART COMMITMENTS

- S SPECIFIC**  
Actions linked to the company's business and geography
- M MEASURABLE**  
Implementation of Key KPIs
- A ADDITIONAL**  
To current legislation or regulation, and beyond current and past actions of the company
- R RELEVANT**  
Selected targets and KPIs are defined proportionally to the company's size, means and activities. No key topic is left aside.
- T TIME-BOUND**  
A program with an explicit duration and implementation dates.

## 10



## COMMON COMMITMENTS

- 1 NATURE IN STRATEGY**
- 2 STAKEHOLDER DIALOGUE**
- 3 FOOTPRINT EVALUATION**
- 4 VALUE CHAIN ACTION**
- 5 MITIGATION HIERARCHY**
- 6 NATURE BASED SOLUTIONS**
- 7 DIALOGUE WITH PUBLIC AUTHORITIES**
- 8 EMPLOYEE ENGAGEMENT AND TRAINING**
- 9 PARTNERSHIP AND RESOURCES**
- 10 PUBLIC REPORTING**

## KEY FIGURES



*“Knowing that a company is committed to act4nature international gives me confidence that the dialogue on biodiversity issues will be meaningful and constructive.”*

Robert-Alexandre Poujade, ESG analyst, BNP Paribas asset management



# JOIN THE MOVEMENT



**Biodiversity is intrinsically local. As such, the best way to foster action is through local initiatives. The creation of national act4nature schemes is strongly encouraged. act4nature's method has proven its effectiveness in supporting such set-ups.**

act4nature is recognised on Business for Nature's website as the only cross-sector action commitment scheme. Several of the Steering Committee members are also Business for Nature partners. [www.businessfornature.org](http://www.businessfornature.org)

## CONTACT

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For more information: [www.act4nature.com](http://www.act4nature.com)